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## **“Downtown on a Roll”: Harlingen Announces Segway Tours**

Downtown Harlingen announces Segway tours on Wednesday mornings\* this winter, beginning on January 8, 2014, and continuing through March 2014. The tours, led by SegValley Tours, will depart from the City Parking Lot at West Harrison and the railroad tracks and will last approximately 1.5 hours. The tours are limited to six participants. The cost is \$45 per person and advance registration is required.

The Downtown Harlingen Segway tours start with a Segway orientation and one-on-one rider training. The guide then will lead participants on a route of approximately 3 miles, including stops at 10 larger-than-life-size murals and other attractions, and a scenic glide around the City Lake. Participants will learn about Harlingen history as well as current downtown projects.

In recent years, Segway tours have become popular in big cities like Chicago, Philadelphia, and Houston. Harlingen is the first city in the Valley to partner with SegValley Tours to offer an urban Segway experience. The Segway X2 machines that will be used for the Downtown Harlingen tours have two large, off-road tires, offering more stability than Segways seen locally inside malls and airport terminals. The Segway is powered by rechargeable electric motors and relies on a computer system and sensors to keep the machine upright, and move in response to the rider’s body language. Segways do not have brakes or accelerators. Their maximum speed is approximately 12 miles per hour. All tour participants are required to wear helmets, which are provided by SegValley Tours. SegValley Tours is a division of Segway of South Texas.

To sign up, or get more information, go to [www.segvalleytours.com/downtown-harlingen.html](http://www.segvalleytours.com/downtown-harlingen.html).

*\*Group tours may be scheduled at other times, by appointment.*

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