



**Downtown Harlingen**  
P.O. Box 2207, Harlingen, TX 78551-2207  
(Office at 209 W. Jackson)  
(956) 216-4910 phone (956) 216-8037 (fax)  
[www.downtownharlingen.com](http://www.downtownharlingen.com)

---

For Immediate Release  
November 17, 2014

Contact: Cheryl LaBerge  
(956) 216-4910 office  
(956) 245-8886 mobile

## **Downtown Harlingen Announces Holiday Word Game** **Public Invited to Participate**

Downtown Harlingen announces a *Holiday Word Game* which is free and open to the public, with an entry deadline of January 4, 2015. Winners will be announced on January 8, 2015. Prizes are gift certificates to Downtown Harlingen businesses.

In order to play, individuals should visit Downtown Harlingen between November 24, 2014 and January 4, 2015. A total of 46 downtown businesses will be displaying *Holiday Word Game* posters in their windows. Entrants should collect the letters displayed on the *Holiday Word Game* posters and record them on a *Holiday Word Game* entry form. Entrants must correctly solve the word puzzle on the entry form in order to be entered into a drawing for prizes. No purchase is necessary but only one entry per person is allowed.

Game rules and entry forms are available at the 46 participating Downtown Harlingen businesses, at the Harlingen Downtown office located at 209 W. Jackson, and on the website, [www.downtownharlingen.com](http://www.downtownharlingen.com) (click on "Events" for *Holiday Word Game* information).

For more information, contact the Harlingen Downtown office, (956) 216-4910, or visit [www.downtownharlingen.com](http://www.downtownharlingen.com).

[Sample entry form, map of participating businesses, and *Holiday Word Game* poster attached.]

( end )