



Downtown Harlingen
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Seven Properties Sold in Downtown Harlingen in 2014

A total of seven properties sold in Downtown Harlingen in 2014, which is considerably more than in any recent years. Several of the new property owners and their tenants are taking advantage of downtown incentive programs, including matching grants for signage and storefront improvements.

Among the properties that sold in 2014 are several on Jackson, which long has been considered Harlingen's "Main Street." Last January, Beto Pena and his wife, Nellie Cortez, bought the building at 111 E. Jackson for their business, *Make It Personal*, which they relocated from Valle Vista Mall to Downtown Harlingen. In July, Robert Perez bought the neighboring property at 109 E. Jackson. After extensive remodeling, his daughter, Adriana Davalos, now is operating the popular indoor playground and event center, *Little D's Party & Play* at this location. And in March, Janine and Jason Campbell closed on 210 E. Jackson, where *Janine Marie Photography* has been located since 2008.

During the summer, the Downtown Group, Inc. bought the property at 212-214 W. Jackson and quickly gained two tenants: *FIX Specialized Training* and *House of Frames*, both of which relocated to Downtown from elsewhere in Harlingen. The Downtown Group also bought 212 N. "A" Street (formerly El Cisne bar) and 109-115 W. Jackson (once the location of the popular Robby & Lyn store).

In September, Foxtail Management Group, LLC bought the historic two-story building at 204 W. Jackson. The building is being renovated and two first-floor spaces soon will be available for lease.

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Downtown Harlingen is a public improvement district established in 1989 to foster economic growth and redevelopment in the historic city center. Since the 1980s, Downtown Harlingen has gone from abandoned to more than 90% occupancy. Today there are more than 170 businesses and organizations in the 18-block downtown district, as well as families that reside in spacious upper-story lofts. To help property owners and businesses improve the overall image of Downtown Harlingen and enhance economic vitality, matching grants are available for signs and storefront improvements, as well as fire safety and security enhancements.

Downtown Harlingen has received National Recognition for downtown revitalization efforts from the National Trust for Historic Preservation and the Texas Historical Commission every year for the past eight years. Eight businesses in Downtown Harlingen have received the prestigious Texas Treasure Business Award.

For more information on space for sale or for lease, call the Downtown office at (956) 216-4910 or visit www.downtownharlingen.com.

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